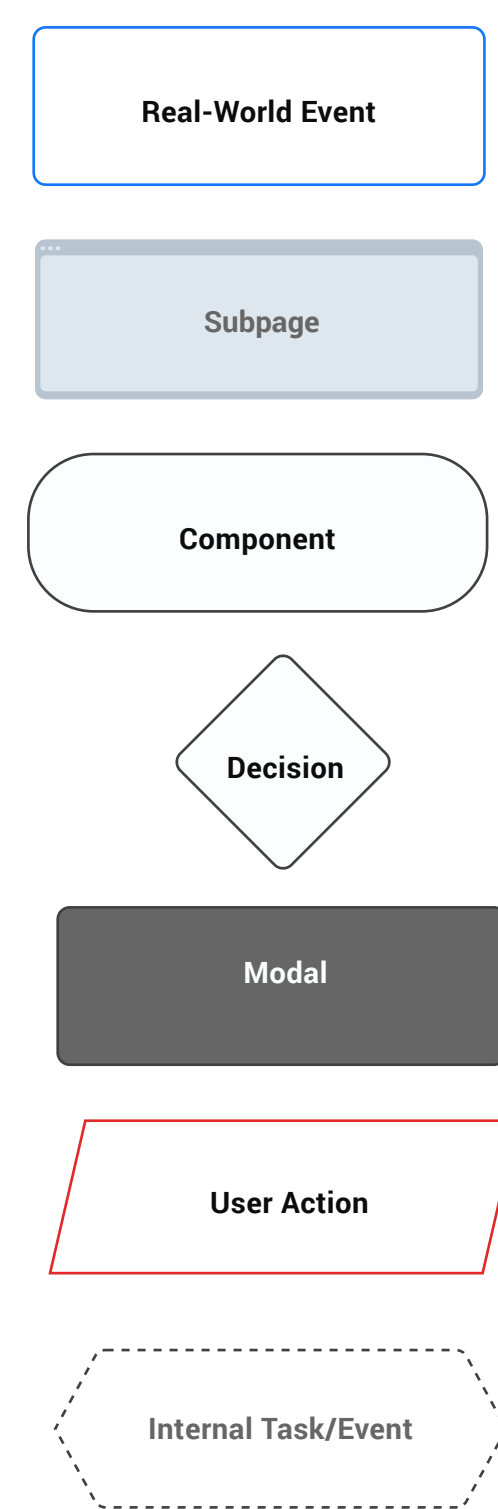


ArtCenter Corporate User Flow

Legend



Character List

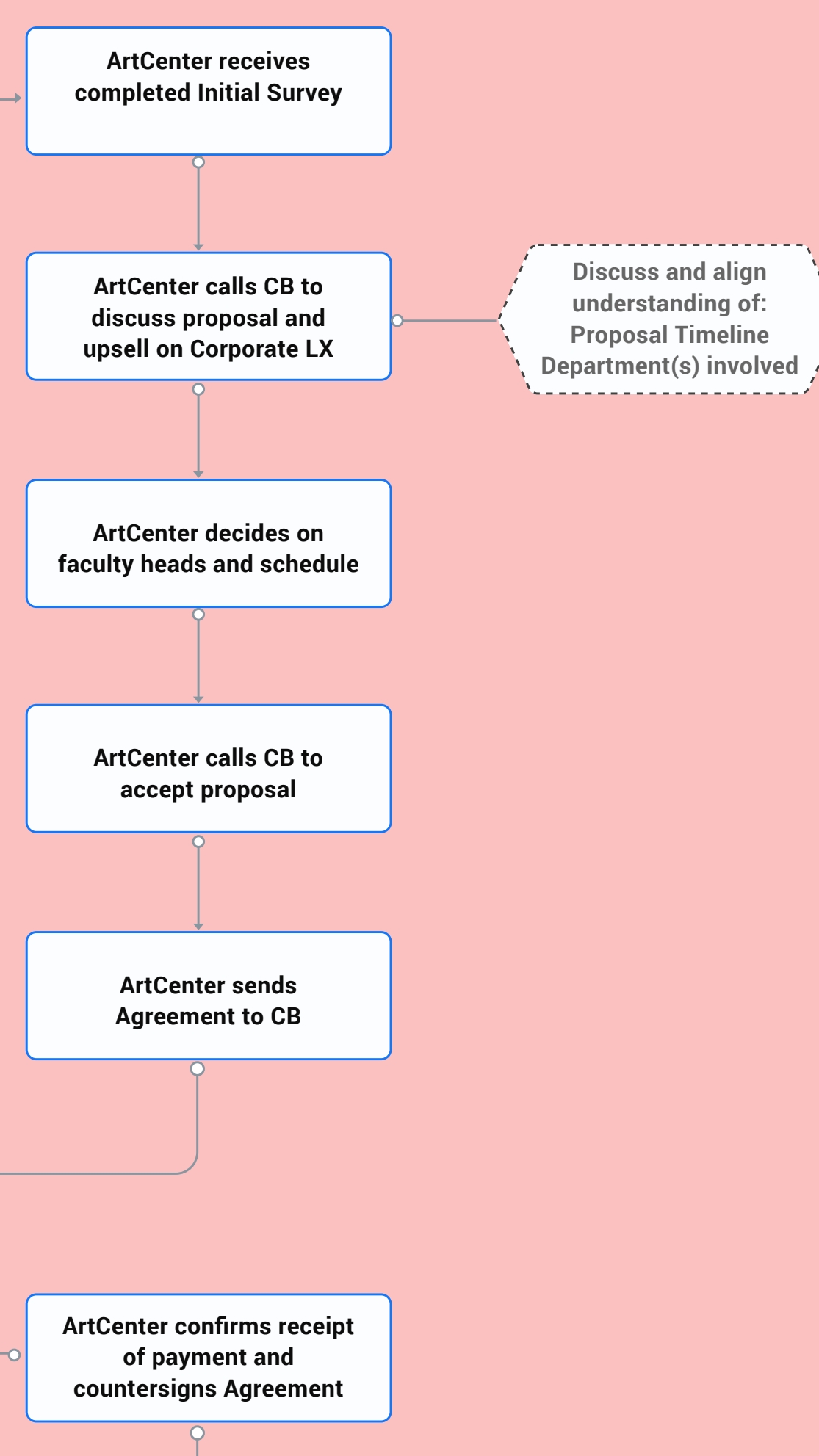
- CB** | Corporate buyer
- CTL** | Corporate team liaison
- Stakeholder** | Corporate department representative
- ACL** | ArtCenter liaison/coach to CTL
- ACF** | ArtCenter faculty to AC students - Responsible for creative feedback
- AC Student** | ArtCenter student - works in multi-disciplinary teams

PHASE 1

Signup

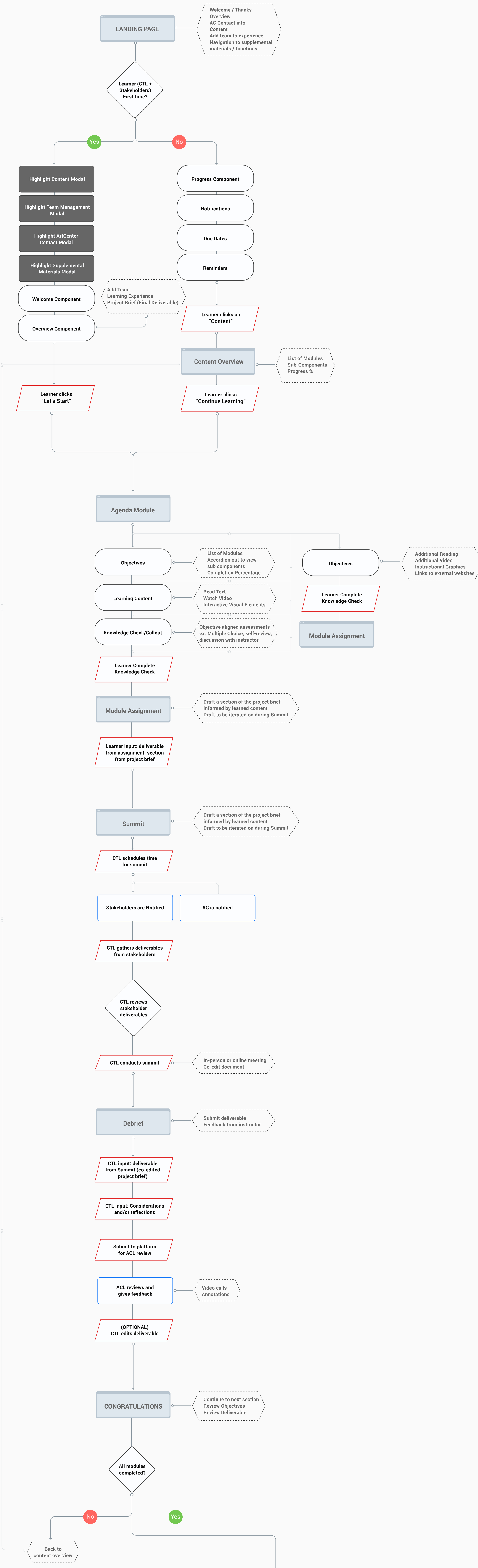
CORPORATE PARTNER

ARTCENTER



PHASE 2

Learning Experience



PHASE 3

Project

KICKOFF

RESEARCH

DEVELOPMENT

DEVELOPMENT 2

FINAL PRESENTATION



PHASE 4

Debrief

