

MVP Priorities							
Traener							
Updated: Dec 10, 2018							
MVP Objectives							
	Will coaches participate in and gain value from coaching						
	What do coachees most want to be coached on						
	What is needed for successful case information sharing						
	What are the key program features required for success						
	What are the key technical features required for success						
	How should goal setting work						
	How should goal tracking work						
	What feedback should be tracked and in what form						
	Should the program be more freeform or highly structured						
MVP Technical Features vs Analog (High, Medium, Low)							
		Brief description	Tim	Jo	Karthik	Alex	Edward
	Marketing	Content to get participants excited	Low	low	Low	Low	Low
	Reference designs	Visuals excited	Low	low	Low	Medium	Medium
	Video	Explainers	Low	low	Medium	Low	Low
	Static content		Low	low	Low	Low	Low
	Coach sign up	Self serve sign up	Low	Low	Medium	Medium	Medium
	Coachee sign up	Self serve sign up	Low	Low	Medium	Medium	Medium
	Automated contracting		Low	Medium	Low	Low	Low
	Profiles						
	Self setup	Participants can initially populate their profiles as opposed to Traener staff	High	medium	High	Medium	Medium
	Existing profile systems	Integrate with existing institutional profile systems	Low	medium	Medium	Medium	Medium
	Editing		High	high	High	High	High
	Visibility management	Define what information is available to other participants, e.g. number of cases for a particular procedure, goals, etc.	Low	medium	Medium	Low	Low
	Coach availability	Generally what times of day, week, month scheduling can occur	High	high	Medium	High	High
	Coach maximums	Maximum number, time of sessions say per month	Low	medium	Low	High	Medium
	Session mode preference	Video, text, phone, in-person, scrub-in, etc.	Low	high	High	High	High
	Onboarding						
	Coach onboarding	E.g. process description, best practices, tools instruction	Medium	high	High	High	High
	Coachee onboarding	E.g. process description, tools instruction	Medium	high	High	High	Medium
	Goals						
	Goal setting	Define goals	High	high	High	High	High

	Goal templates	Technical, soft, procedural, etc.	High	high	High	High	Medium
	Subgoals	As opposed to simple list	High	high	High	High	High
	Coachee assessment	Coachee provides self-assessment of capabilities, e.g. 1 to 10	High	high	High	High	High
	Coach assessment	Coach provides quantified assessment over sessions, e.g. 1 to 10	High	high	High	High	High
	Goal editing		High	high	High	High	High
	Practice steps	Coach and coached can define a number of steps to be taken for each goal, presumably tracked	High		Low	Low	Medium
	Objectives	Outcomes. Unclear if this separate from or just rewording of Goals	High				
	Goal tracking	Participants can see quantitative assessment of goals over time	High	medium	High	High	High
Matching							
	Coachee selecting from a group	As opposed to Traener staff just deciding, or doing analog	Low	medium	Medium	Medium	Medium
	Parameter setting	E.g. setting location, sex, experience	Low	low	Medium	Medium	Low
Scheduling							
	Calendar integration	View others calendars and availability	High	high	High	Medium	High
	Selecting from list	Easy list to pick from common availability	High	high	High	Medium	High
	Automated invites	As opposed to manual invites from staff	High	low	High	Medium	High
	Editing events		High	medium	Medium	Low	Low
	Notifications		High	high	High	High	High
	Mode support	Does the system allow for video, in-person, etc. being added to events	Medium	medium	Medium	Low	Low
Case materials sharing							
	Video	MUST BE HIPAA COMPLIANT - eg Quentry	High	medium	High	High	High
	C-SATS		Medium	low	Medium	Low	Low
	Files		High	high	High	High	High
	Images		High	high	High	High	High
	Simulations	VR / AR, Mimic, multi-player, etc	Medium	low	Medium	Medium	Medium
	Comments		High	high	Medium	High	High
	Messaging	Coach and coachee messaging each other outside of sessions	High	high	High	High	High
Sessions							
	Session activity tracking	Coaches, coachees let system know a session has occurred, likely with comments	Low	medium	High	Medium	Medium
	Video integration	Is there a way to make it seamless but does not expose actual videos?	Low	medium	High	Medium	Low
	JBox integration		Low	medium	Medium	Low	Low
	Chat integration	Is there a way to make it seamless but does not expose actual chats?	Low	medium	High	Low	Low
	Materials commenting	E.g. coach commenting on video or image or file	High	high	Medium	High	High
	Feedback storage	E.g. store comments, call recording, etc.	Medium	high	High	High	Medium
	Scrub in support	Coach scrubbing to observe or vice versa	Low	high	Medium	Medium	Medium
	Coach improvement	E.g. Knowledge base, training modules for specific issues	Medium	high	High	Medium	Medium
	Invoice integration		Low	high	Low	Low	Low

Coachee dashboard		High	high	High	High	High
Coach dashboard		High	high	High	High	High
Traener admin dashboard	Admin users, profiles and basic reporting, most common goals, frequency of sessions, session modes	Medium	medium	Low	Medium	High
Participant admin	Page to add, edit participants	Medium	medium	Medium	Medium	Medium
Admin messaging	Traener admins can send and receive messages to participants instead of say emailing	Medium	medium	Medium	Medium	Medium